



COMPANY BACKGROUNDER

Trovix is a leading provider of employment products and services that use intelligent search technology to help employers and career-driven professionals stay on top of the market for talent. The company's enterprise and consumer solutions emulate the way humans search through information: conceptually, emotionally and comparatively. Trovix's search technology understands both the data and it's users in a way that provides meaningful, human-like results.

Trovix's award-winning enterprise product, Trovix Recruit™, combines intelligent, personalized search technology with a full-featured applicant tracking system. Trovix Recruit helps companies quickly and efficiently rank order resumes based on job requirements and focus their recruiting efforts on the best candidates available. Trovix Recruit understands the content of job descriptions as well as the skills, education and experiences on a resume. By matching resumes to the jobs they're right for, Trovix Recruit eliminates the complexity and time demands typically associated with candidate search. It ensures good candidates are never overlooked or forgotten. Since its initial launch in 2005, Trovix Recruit has developed an impressive customer list: Palm, Salesforce, Stanford University, Linksys, Hallmark and others.

Launched in 2007, Trovix's consumer service uses the same technology as Trovix Recruit to provide a confidential and effortless way for working professionals to find ideal jobs based on their work history as well as their desires. By using their existing resume, Trovix allows people to see highly personalized search results without having to take the time to enter a profile or complex questionnaire. Trovix combs through millions of current openings to find and present the most relevant job matches, so working professionals can always be aware of the best job opportunities for them.

Trovix was founded in 2002 by Earl Rennison and Jeff Benrey. Rennison, Trovix's Chairman and CTO, was previously Chairman and CTO of Perspecta, a software company that developed advanced search and visual user interface technology for organizing large information repositories and was acquired by Excite@Home. Benrey, the company's CEO, is a veteran of Silicon Graphics and Apple. The company is located in Mountain View, California and backed by investors including 3i, Granite Ventures and USVP. For more information please visit www.trovix.com.